Financing the results in the Strategic Plan, 2014-17

Structured dialogue

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Presentation outline

1. Guiding principles to financing the Strategic Plan
2. Funding trends and challenges to resolve
3. Partnership engagement
Guiding principles to financing the Strategic Plan

The principles to finance the Strategic Plan as consulted on for a harmonized approach with sister agencies include:

• Alignment of financial contributions to results in the Strategic Plan
  o Shared commitments and shared results in a genuine partnership model
  o Reflects the specific mandates and business models of UNICEF

• Increased transparency (e.g. fund allocations, results reporting)

• Improved flexibility and predictability of earmarked funding
  o Balanced complementarity between Regular Resources and earmarked funding

• Broad donor base, with wide range of partners
UNICEF revenue trends

Overall UNICEF revenue in 2014 surpassed USD5bn for first time

Public-sector revenue increased by 11%, while revenue from the private sector fell by 3%, heavily impacted by currency exchange

Four fundamental funding issues persist:

• Unrestricted Regular Resources as a share of total revenue slid to just over $\frac{1}{4}$, down from $\frac{1}{2}$ at the turn of the new millennium

• Thematic funds as the most flexible earmarked funding, fell by 5%, to account for less than 9% of overall earmarked Other Resources

• While humanitarian funding increased markedly, the funding gap on appeals was 50%, showcasing the huge and growing needs

• Despite a broader donor base, 76 percent of funding in 2014 still came from twenty partners, a concentration that remains constant
Funding shortfall impact on children – Sudan

Without additional funding for Sudan in 2015, UNICEF will be unable to:

• Treat 125,000 targeted children with Severe Acute Malnutrition

• With partners, provide primary health care services to over 850,000 emergency affected people – mainly women and children

• Provide 400,000 people with life saving Water, Sanitation and/or Hygiene Services

• Procure 10 million doses of measles vaccines to reach 8.5 million children

• Reach over 90,000 emergency affected children with basic education services
Spearheading genuine partnerships

- Participatory development of Strategic Plan and Mid-Term-Review with partners
- Policy alignment, e.g. EU ‘Action Plan on Human Rights and Democracy’
- New and innovative partnerships
- Continuous improvements on partner assessment findings, e.g. MOPAN, UK DFID’s Multilateral Assessment Review
- Systematized information dissemination and transparency, incl. IATI adhesion and improved Aid Transparency Index ranking
- Improved results-based proposals and reporting, e.g. Annual Results Reports and briefing per outcome and cross-cutting area
Mobilizing flexible and predictable resources for children - the Post-2015 moment

- UNICEF enjoys strong support from resource partners, driven by shared commitments and results for children.

- The Post-2015 agenda looks to the rights of all children everywhere, with a focus on the most vulnerable, in line with the Strategic Plan.

- In remaining fit to deliver results (‘fit for purpose’) on the Strategic Plan and its alignment with the SDGs, and in order to fulfil the QCPR mandates, UNICEF needs to be adequately funded.

- Flexible funding that is aligned with the Strategic Plan – such as Regular Resources and thematic funds – and comes from a broad donor base represents a vote of confidence in the organization’s mandate and work, and reduces transaction costs.

- There is an urgency to accelerate partnerships to fund humanitarian crises. In 2014, UNICEF responded to 294 humanitarian situations in 98 countries. The needs are huge and growing.

- Ever-stronger collaboration with partners for a world fit for children.
Thank you