Private fundraising: financial report for the year ended 31 December 2013

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UNICEF Executive Board September 2014
Presentation Outline

1. Performance in 2013
2. Key initiatives to improve results
   • Investment Funds
   • PFP Efficiency & Effectiveness
UNICEF Private Sector Operations Network

Private fundraising: financial report for the year ended 31 December 2013
Performance in 2013

UNICEF PFP Revenue* Trend in Millions US$ (Source: PFP Financial Report)

TOTAL
US$ 1,265 millions

OR-E
US$ 195 millions

OR-R
US$ 482 millions

RR
US$ 588 millions

*Note: PFP stands for Private Fundraising Partnerships.
Private Fundraising and Partnerships Plan 2014-2017
Revenue targets – on track

2014 Latest Estimate
TOTAL
US$ 1,199 millions

2017 Target
TOTAL
US$ 1,455 millions

OR-E
US$ 70 millions

OR-R
US$ 610 millions

RR
US$ 775 millions

Pledge Contributions 2009–2013
(before deduction of National Committee expenses)

Pledge Contributions US$ millions

- 2009: 369
- 2010: 424
- 2011: 459
- 2012: 557
- 2013: 594
Efficiency and effectiveness of PFP operations

PFP structure and resources aligned with the 2014-2017 Plan:

• A more cost-efficient model for the Cards and Products business
• A more integrated approach to private sector partnerships
• Increase investments in pledge, digital and country office fundraising

Continued review of all cost elements of PFP operations
Thank you